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HOLIDAY LED LIGHTS AVAILABLE AT KMART FOR JUST \$5.99

HOFFMAN ESTATES, IL – Kmart has a bright idea for consumers who are looking for more economical ways to deck out their Christmas tree and create a stunning light display outside their home this holiday season. During the week of Nov. 16, Kmart shoppers can purchase a 50-count package of indoor/outdoor LED lights for just \$5.99. That's 40% off the regular price of \$9.99.

The Benefits of LED Lights

LED is the newest technology for holiday lights and a long way from the days of the large, old-fashioned C-7 and C-9 lights that used 125 to 250 watts per strand and threw off a significant amount of heat.

- LED string lighting uses approximately 70% less power than traditional super bright sets.
- The LED bulbs are cool to the touch when lit
- Bulbs have an extremely long life and strands can last more than 25 years, based on 480 hours of use per season
- Homeowners can string together up to 43 sets of LED lights without fear of blowing a fuse. That means far fewer extension cords are required for outdoor lighting displays.

About Sears Holdings Corporation

Sears Holdings Corporation (Nasdaq: SHLD) is the nation's fourth largest broadline retailer with over \$50 billion in annual revenues and approximately 3,800 full-line and specialty retail stores in the United States and Canada. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, home electronics and automotive repair and maintenance. Key proprietary brands include Kenmore, Craftsman and DieHard, and a broad

apparel offering, including such well-known labels as Lands' End, Jaclyn Smith and Joe Boxer, as well as the Apostrophe and Covington brands. It also has Martha Stewart Everyday products, which are offered exclusively in the U.S. by Kmart and in Canada by Sears Canada. The company is the nation's largest provider of home services, with more than 13 million service calls made annually. For more information, visit Sears Holdings' website at <http://www.searsholdings.com>.

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