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**KMART STORES OPEN THANKSGIVING DAY**

*Kmart Continues to Respond to Shoppers Needs  
With Extended Holiday Shopping Solutions and Unbeatable Deals*

**Hoffman Estates, Ill. (November 20, 2008)** – For holiday shoppers who want to beat the “Black Friday” rush – or just get out of the house after turkey-and-football – the majority of Kmart stores across the U.S. will once again be open on Thanksgiving Day, Thursday, Nov. 27, from 7a.m.-9p.m.

Kmart continues to give its smart shoppers plenty to be thankful for with the huge selection of unbeatable prices and quality gifts for everyone on their list. More than 25,000 gifts under \$25 are available, including Kmart-exclusive brands, Craftsman®, Martha Stewart Everyday and apparel from Route 66, Joe Boxer and Wckd. Celebrations by Radko™ makes its debut exclusively at Kmart this holiday season. This new contemporary collection features a unique assortment of boxed glass ornaments, figurals and four-inch balls priced under \$10.

Kmart makes it easy for savvy customers to take advantage of its holiday deals with layaway. Layaway enables customers to reserve their gifts, pay over time and pick them up before Christmas. Now, in addition to layaway, customers have access to No Payments, No Interest for 6 months\* to help meet their budgeting needs. Consumers can shop this holiday season and take 6 months to pay with no interest charges on purchases of \$199 or more with their Sears card.

“For more than 100 years, families have turned to Kmart for quality products at prices they can afford,” said Kmart Chief Marketing Officer, Mark Snyder. “This year more than ever, our customers are telling us they’re conscious about their spending and are looking to us to offer them the best shopping solutions. Through Kmart’s extensive savings, our layaway program and no payments, no interest for six months, we continue to provide the value and savings to make this holiday season shine for all.”

Responding to shoppers’ biggest influence in buying holiday gifts this year – price\*\*, Kmart offers an unparalleled lineup of affordable items under \$25:

- Craftsman® 23-inch hand tool box with comfort handle, \$19.99
- Martha Stewart Everyday tall nickel pillar candleholders, \$14.99 each
- Route 66 boys fur lined hoodie jackets, \$24.99
- Route 66 girls fashion hoodies and embellished jeans, both just \$16.99 each
- Joe Boxer men’s and women’s two- and three-piece cozy sleep sets, \$12.99- \$24.99
- Piper & Blue Sweaters & Knit Tops, from \$12.99-\$24.99
- Just Kidz® Deluxe soft-bodied 16” doll set with stroller, \$20.00
- LeapFrog Leapster Learning Games, various titles priced at \$24.99
- Thousands of CDs for all ages, priced \$21.99 and under, by such artists as Faith Hill, Toby Keith, Frank Sinatra, Elvis Costello, Elton John, Creed, and the soundtracks from *Mamma Mia* to name a few.

Thanksgiving Day also marks the start of extended business hours at Kmart locations nationwide, kicking off with the Thanksgiving weekend (Friday, Nov. 28, from 6 a.m. – 11 p.m.; Saturday, Nov. 29, from 7 a.m. to 11 p.m., and Sunday, Nov. 30, from 7 a.m. to 10 p.m.) through Christmas Eve, Dec. 24. [Check local stores for extended store hours during the holiday season, or visit [www.kmart.com](http://www.kmart.com) and click on the “Store Locator” button.]

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\*Important Deferred Interest Promotional Offer Details:

**FINANCE CHARGES** accrue on a promotional purchase from the date of purchase at the regular purchase rate in effect from time to time and all accrued **FINANCE CHARGES** for the entire promotional period will be added to your account if the purchase is not paid in full by the end of the promotional period or if you default under your card agreement. Making the minimum monthly payment will not pay off your promotional purchase in time to avoid **FINANCE CHARGES**.

With credit approval, for qualifying purchase made on a Sears card (Sears Commercial One® and Sears Home Improvement Account (sm) accounts excluded unless otherwise indicated). Offer is only valid for consumer accounts in good standing and is subject to change without notice. May not be combined with any other credit promotional offer. Promotional offers of 14 months or more require minimum monthly payments as disclosed in the offer.

Sears cards: **APRs** up to **26.49%**, but if your account has a variable **APR**, the **APR** is up to **27.99%** as of 11/03/08 and may vary. Minimum Monthly **FINANCE CHARGE, \$1**. See card agreement for details including when the default rate applies.

\*\*The NRF 2008 Holiday Consumer Intentions and Actions Survey was designed to gauge consumer behavior and shopping trends related to the winter holidays. The survey polled 8,117 consumers and was conducted for NRF by BIGresearch September 30 – October 7, 2008. This was after Congress passed the economic rescue package but before last week's substantial stock market decline. The consumer poll has a margin of error of plus or minus 1.0 percent.

BIGresearch is a consumer market intelligence firm that provides unique consumer insights that are gathered online utilizing very large sample sizes. BIGresearch's syndicated Consumer Intentions and Actions survey monitors the pulse of more than 7,000 consumers each month to empower its clients with unique insights for identifying opportunities in a fragmented and changing marketplace.

**About Kmart**

Kmart, a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD), is a mass merchandising company that offers customers quality products through a portfolio of exclusive brands that include Jaclyn Smith, Joe Boxer, Martha Stewart Everyday and Route 66. For more information visit the company's website at [www.kmart.com](http://www.kmart.com) or the Sears Holdings Corporation website at [www.searsholdings.com](http://www.searsholdings.com).

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