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FOR IMMEDIATE RELEASE**SEARS' VENDORS AND SUPPLIERS DECK THE HALLS
FOR MORE THAN 30,500 MILITARY FAMILIES*****\$100 Holiday Trim Shop Reward Cards distributed via Sears Heroes at Home Wish Registry***

Hoffman Estates, Ill. (December 8, 2008) – Inspired by “Our Heroes Stories” on the [Heroes at Home Wish Registry](#) at Sears.com, Sears Holdings and its holiday merchandise suppliers have come together to provide \$100 Holiday Trim Shop Reward Cards redeemable for holiday decoration products at Sears and Kmart to each of the 30,500 military registrants on its site.

A moving message from a soldier from Idaho deployed overseas is only one of the hundreds of thousands of touching wishes on the registry, waiting to be fulfilled. “I would like for my family to have a beautiful Christmas tree with trimmings, so as they look at it during the season they will know that, even with me thousands of miles away, my heart is always with them,” the father of four writes. “So far I have been deployed for only a few weeks; however, I will be deployed until next year. I thank all of you for your support and care.”

This warm gesture follows last Friday’s announcement by Sears that the company is distributing \$100 to each of the 30,500 registrants on its [Heroes at Home Wish Registry](#) to spend on the items for which they asked for on the registry.

Every registrant on the Heroes at Home Wish Registry will receive a thank-you e-mail including a new, \$100 Holiday Trim Shop Reward Card which they can use or give to their families stateside to purchase holiday home decorations at their local Sears or Kmart store.

Sears’ partners – who supply a vast array of seasonal decorations, ornaments, trim-a-home and other festive items to Sears and Kmart stores – are joining Sears’ customers and [Sears](#) associates to fulfill the holiday wishes for military families. The Wish Registry will remain open for all contributions throughout the holiday season. Sears is continuing to rally Americans to open their hearts, spread the word and help make a difference in the lives of our military servicemembers and their families.

“Sears is proud that our customers, associates, vendors and suppliers are going the extra mile to make this a special holiday season for our servicemen and women and their families,” said Don Hamblen, Sears’ chief marketing officer. “Their support of the Heroes at Home Wish Registry not only sends a direct ‘thank you’ to our troops and their families, but reminds others that it’s not too late to do the same. There are still a lot of wishes out there to fulfill on the Wish Registry”

A large part of the giving to date has come in \$1 and \$2 donations, and, if the heartwarming response of U.S. Service members around the world is any measure, it only takes a dollar or two to make a difference.

To learn about their touching stories and to make a contribution to help bring the holidays home for our heroes, consumers can go to [Sears.com](#) or visit their local Sears. Consumers can also write a note to the families and wish them happy holidays.

“Thank you so much for the sacrifices you are making to help keep the world a safer place for our children,” penned a mother from Louisville, Kentucky. “We are so proud of everything you do.”

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About Sears Holdings Corporation

Sears Holdings Corporation (Nasdaq: SHLD) is the nation's fourth largest broadline retailer with over \$50 billion in annual revenues and approximately 3,800 full-line and specialty retail stores in the United States and Canada. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, home electronics and automotive repair and maintenance. Key proprietary brands include Kenmore, Craftsman and DieHard, and a broad apparel offering, including such well-known labels as Lands' End, Jaclyn Smith and Joe Boxer, as well as the Apostrophe and Covington brands. It also has Martha Stewart Everyday products, which are offered exclusively in the U.S. by Kmart and in Canada by Sears Canada. The company is the nation's largest provider of home services, with more than 13 million service calls made annually. For more information, please visit Sears Holdings' website at <http://www.searsholdings.com>.

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